

SHADEED UR RAHMAN SREYASH

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EXPERIENCE

Business and Product Operations Associate

July 2025 – Present

BAS Trust Systems, Certification-grade reporting services

Remote - Norway

- Partnered with the CEO to translate product vision and market research into operational plans and detailed product requirements for TrustDesk and FlowGuard service lines.
- Led a 12-person cross-functional team through sprint planning, retrospectives, and delivery tracking utilizing Agile practices.
- Conducted market validation with executives and partners to ensure service lines align with market demands

Marketing Executive

August 2025 – September 2025

DSAT School, Test Prep Platform

Dhaka, Bangladesh

- Developed and executed a weekly content strategy (3 reels, 3 posts, 1 webinar, 1 long-form video) to promote DSAT Courses
- Increased social media reach by 525% within 6 weeks and Grew monthly revenue by 130%
- Hosted interactive webinars and served as the on-camera presenter for social media content to communicate program value to prospective students.

Product Manager

Oct 2024 – Jun 2025

Metanoia, Tech Consultancy

Remote - Norway

- Led delivery of a second version of SmartCrowding, a next-generation clinical workflow platform used across 20+ hospitals in Norway and expanding to the UK
- Partnered directly with SmartCrowding's CEO and board to convert hospital operational needs into prioritized feature requirements and engineering plans
- Coordinated an 8-person cross-functional team driving sprint planning, stand-ups, and roadmap execution for predictable releases
- Created UX flows, feature specifications, and release documentation that aligned executives and technical stakeholders, reducing decision turnaround time
- Led the development of the website and wrote compliance documentation for powerpal, an energy management platform that optimizes power consumption in large scale infrastructure

Freelance Content Creator and Video Editor

March 2020 – April 2024

Various Clients

Remote

- Edited promotional and long-form content for creators and small businesses across YouTube, Facebook, and Instagram
- Streamed and produced gaming content, actively participating in the local esports community
- Designed branding visuals, posters, and social media assets for events and creator collaborations

EDUCATION

Barisal Govt. Model School and College

Barisal, Bangladesh

Higher Secondary Certificate (HSC)

Oct 2023 – July 2025

ACTIVITIES

International Robot Olympiad

2020

Silver Medalist

SKILLS

Video Editing: Adobe Premiere Pro, Adobe After Effects, Davinci Resolve, Capcut

Design: Adobe Illustrator, Adobe Photoshop, Affinity suite, Canva

Developer Tools: Git, Docker, Microsoft Azure, Wordpress, Firebase

Management Tools: Microsoft Teams, ClickUp, Zoho Suite, Notion